



Dear Friend,

We invite you to join us in celebrating the **20th anniversary of the Homeless Alliance of Western New York (HAWNY)**! For the past two decades, HAWNY has proudly led, supported, and advocated for a more effective and compassionate homeless service system across our region.

During this milestone event, we will honor outstanding individuals whose dedication has brought **hope, stability, and support** to people experiencing homelessness in our community.

HOMELESS ALLIANCE OF WESTERN NEW YORK'S **20TH ANNIVERSARY LUNCHEON**

FRIDAY | **DECEMBER 5TH** | **11:30AM-3PM**

at

SAMUEL'S GRANDE MANOR
8750 MAIN ST, WILLIAMSVILLE, NY 14221

Today, the Homeless Alliance of WNY has **over 100 community partners** that collectively serve **5,000+ individuals and families** experiencing homelessness every year. This is a true testament to the deep commitment of our community to support our neighbors in need and end homelessness.

As we look to the future, we're guided by a new Strategic Plan that expands HAWNY's role as a leader and backbone organization. As the lead agency for the **Erie, Niagara, Genesee, Orleans and Wyoming County** Continuum of Care, we bring in **\$23.7 million in federal funding** to support housing, services, and systems coordination for people experiencing homelessness in our region.

We envision a community committed to ending homelessness.

Together, we will continue to challenge barriers, advocate for change, and create pathways home.

Sincerely,

Kexin Ma, MUP
Executive Director

EVENT ADVERTISING

Advertise your business or organization to **300+ engaged attendees** from diverse sectors throughout Western New York - all while helping improve housing and services for people experiencing homelessness.

- ☐ **\$125** Logo Only (1.5"w x 1.8"h)
- ☐ **\$250** Half Page Ad (5"w x 3.875"h)
- ☐ **\$500** Full Page Ad (5"w x 8"h)

CONTACT INFORMATION

Business Name:

Contact Name:

Address:

Phone:

Email:

PAYMENT DETAILS

☐ **Cash**

Coordinate drop-off or pick-up with Sara Carlson, contact info below.

☐ **Check**

Mail checks to HAWNY at the address listed below.

☐ **Invoice**

Bills will be mailed to the address you provided above.

Please return this form or contact us no later than October 31st, 2025.

Mail:

Homeless Alliance of WNY
Care of: Sara Carlson
625 Delaware Ave Suite 410
Buffalo, NY 14202

Email:

Sara Carlson
carlson@wnyhomeless.org