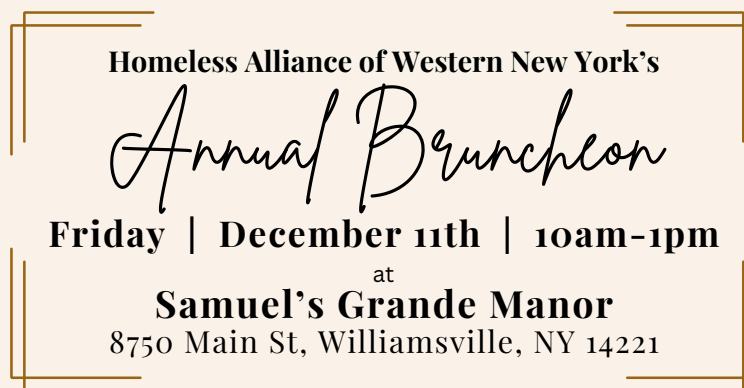


Dear Friend,

The Homeless Alliance of WNY is proud to have over 100 community partners who collectively serve 8,000+ individuals and families experiencing homelessness each year. Together, we are building a community committed to ending homelessness by challenging barriers, advocating for change, and creating pathways home.

We invite you to support our annual fundraiser, where we will honor outstanding individuals whose dedication has made a lasting impact in the fight against homelessness. With more than 300 community leaders, advocates, and supporters in attendance, this event offers a meaningful opportunity to showcase your business while investing in a stronger community.



You can support this important event by purchasing an advertisement in our program or donating a raffle item such as a gift basket, gift card, product, or service. Your generosity not only highlights your commitment to social responsibility but also helps raise critical funds that support programs that move individuals and families from homelessness to stability.

Thank you for partnering with us to create pathways home and make lasting change in Western New York.

Sincerely,

Kexin Ma, MUP | Executive Director



Event Donations

Thank you for supporting our event! Please let us know how you'd like to contribute:

- ☐ I will donate a raffle item
- ☐ I will donate a gift certificate (Valued at least \$25)

Event Advertising

Advertise your business or organization to **300+ engaged attendees** from diverse sectors throughout Western New York - all while helping improve housing and services for people experiencing homelessness.

- ☐ **\$125** Logo Only (1.5"w x 1.8"h)
- ☐ **\$250** Half Page Ad (5"w x 3.875"h)
- ☐ **\$500** Full Page Ad (5"w x 8"h)

All ads will be printed in full color. Please submit your design electronically as either a PDF, JPEG, or TIFF file, at no less than 300 pixels per inch (PPI).

*Checks can be made payable to Homeless Alliance of WNY.
Invoices will be emailed to the contact you provide below.*

Contact Information

Business Name:

Contact Name:

Address:

Phone:

Email:

Please return this form or contact us no later than October 30th, 2026.

Mail:

Homeless Alliance of WNY
625 Delaware Ave Suite 410
Buffalo, NY 14202

Email:

Sara Carlson
carlson@wnyhomeless.org

